NEWHAM SPORTS CLUB
PROGRESSIO CUM POPULO

POLICIES & PROCEDURES

PHOTOGRAPHY, IMAGE & SOCIAL MEDIA CONSENT

POLICY

ADOPTED	NEXT REVIEW	OWNER
01/09/2026	September 2027	Newham Sports Club Board

01 PURPOSE

To make sure every photo or video of a participant that NSC takes, uses, or posts — on social media, in funding reports, on flyers, or anywhere else — has proper consent behind it, and that participants and families always know what they're agreeing to.

02 CONSENT, NOT ASSUMPTION

- Written consent is obtained from a parent/carer (for under-18s) or the participant themselves (18+) before any identifiable photo or video is taken, at the point someone joins a programme — not assumed because they turned up.
- Consent specifies what it covers: internal records only, NSC's own social media/website, or wider use (press, funder reports, promotional materials). A family can consent to some uses and not others.
- Consent can be withdrawn at any time, and any future use stops from that point (existing posts are removed where reasonably practical).
- No names are published alongside a photo of a child without separate, specific consent for that.

03 TAKING PHOTOS/VIDEO

- Only staff, volunteers, or contractors authorised for the purpose take photographs or video at NSC sessions — not an open invitation to anyone present.
- Before every session where content will be captured, staff check the up-to-date consent list — anyone without consent, or who has withdrawn it, is not photographed or is kept out of shot.
- Images focus on activity, not individuals in vulnerable moments (e.g. getting changed, receiving first aid, distressed).
- Photos/videos are stored securely and only kept as long as needed for the purpose consented to.

04 POSTING ON SOCIAL MEDIA / EXTERNAL USE

- Group or action shots, where no individual is singled out or named, need only general consent to be photographed at NSC sessions.
- Never post a child's photo alongside identifying information (full name, school, home area) without specific written consent — first names alone are generally lower-risk but still require consent.
- Content is reviewed against this policy before publishing, not after — whoever manages NSC's social media checks consent status first.
- Comments/tags from the public on posts featuring children are monitored, and anything inappropriate is removed promptly.

05 PARTICIPANT/PARENT-SUPPLIED IMAGES

Where a participant or parent shares their own photo/video from an NSC session (e.g. tagging NSC on social media), NSC is not responsible for that post, but will ask for it to be taken down if it raises a safeguarding or consent concern.

06 RECORDS

The consent status of every participant (yes/no, and which uses) is kept alongside their registration details and checked before any content involving them is used — see also the Data Protection Policy.

07 REVIEW

Reviewed annually alongside the Safeguarding Policy. **Next review: September 2027.**

ADOPTION

Approved and formally adopted by the Newham Sports Club Board.

ROLE	NAME	SIGNATURE	DATE
Chair	Naser Mohamed	Naser Mohamed	01/09/2026
Treasurer & Deputy Safeguarding Lead	Abdirahman Mohamed	Abdirahman Mohamed	01/09/2026
Secretary & Governance Officer	Uthman Sanusi Mohammed	Uthman Sanusi Mohammed	01/09/2026

Adoption date: 01/09/2026 · **Next review:** September 2027